



Printed Program
Preview

Program Session #: **354** | Submission: **15680** | Sponsor(s): **(ONE, PNP, ODC, PTC)**
Scheduled: **Saturday, Aug 2 2014 12:30PM - 3:00PM** at **Pennsylvania Convention Center**
in **Room 109 B**

Living Planet @ Work: Bold Talks and Walks for Bettering Our World *Living Planet @ Work*



Organizer: **Oana Branzei**; U. of Western Ontario; 
Organizer: **Haiying Lin**; U. of Waterloo; 
Organizer: **Marlene Janzen Le Ber**; Western U.; 
Organizer: **David Graham Hyatt**; U. of Arkansas; 
Facilitator: **Ralph Hamann**; U. of Cape Town; 
Facilitator: **Amelia C. Clarke**; U. of Waterloo; 
Facilitator: **Nino Antadze**; U. of Waterloo; 
Facilitator: **Karin Strzeletz Ivertsen**; Copenhagen Business School; 
Facilitator: **Lea Stadler**; U. of Geneva; 
Facilitator: **Jonathan Lewis Johnson**; U. of Arkansas; 
Facilitator: **Jonathan P Doh**; Villanova U.; 
Facilitator: **Ans Kolk**; U. of Amsterdam; 
Facilitator: **Miguel Rivera-Santos**; EMLYON Business School; 
Facilitator: **Dwarkaprasad Chakravarty**; Richard Ivey School of Business; 
Distinguished Speaker: **Barbara Gray**; Pennsylvania State U.; 
Facilitator: **Jenna P. Stites**; Pennsylvania State U.; 








This PDW builds upon four successful 2009-2013 AOM Cross Sector Partnership PDWs that explored environmental and social sustainability, which facilitated the development of multiple special issues and edited volumes, including a 2014 Handbook. The tradition is to bear collective witness to a live case that pushes the frontier of social innovation in real time by hearing from multiple stakeholders; then use what we have heard to push the limits of theory and practice and teaching, together. The discussion in the first half of the workshop is captured as award-winning teaching cases (Walmart, Oxfam), which are quickly and widely adopted across schools and programs. The co-organizers facilitate this discussion by disseminating white papers in advance and by setting-up real-time debates on the implications for research and practice of the live case. The highly interactive format encourages connections between the most senior scholars in the field and newcomers and spearheads the formation of new collaborations across disciplines, methodologies and challenges. This year's theme is prepared by an international team of collaborators that came together at this PDW in 2010 and are now half-way through a large-scale 5-year grant that explores the processes and practices by which prominent corporations come together with leading ENGOs to jumpstart, convene and co-create solutions to intractable environmental problems. This year's participants will hear how unlikely allies like WWF and HP come together to create and spread a high-impact innovation: Living Planet @ Work, and preview additional bold experiments and extensions taking place at HP and WWF.

Pre-registration is required for this workshop. To register online, please visit <https://secure.aom.org/PDWRReg>. The deadline to register is July 30, 2014.

Search Terms: social innovation , environmental sustainability , cross-sector collaboration

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KEY TO SYMBOLS

 Teaching-oriented |  Practice-oriented |  International-oriented |  Theme-oriented |  Research-oriented |  Diversity-oriented
 Selected as a Best Paper

If you need to make a change to the program, please contact the Program Coordinator at program@aom.org
