



Welcome to the 2015 Academy of Management Conference Program

 [Print This Page](#)

Submission: **15610** | Sponsor(s): **(AAT)**

Scheduled: **Sunday, Aug 9 2015 11:15AM - 1:15PM** at **Fairmont Waterfront Hotel** in **Malaspina Room**


Governing Open Commons: Pre-competitive Collaborative Solutions to Cross-sector Problems *Governing Open Commons*










 [View Map](#)

Organizer: **Oana Branzei**; U. of Western Ontario;
 Organizer: **Marlene Janzen Le Ber**; Brescia University College;
 Organizer: **David Graham Hyatt**; U. of Arkansas;
 Organizer: **Arno Kourula**; U. of Amsterdam;
 Facilitator: **Haiying Lin**; U. of Waterloo;
 Facilitator: **Amelia C. Clarke**; U. of Waterloo;
 Facilitator: **Nino Antadze**; U. of Waterloo;
 Organizer: **Anica Zeyen**; Royal Holloway/ U. of London;

“Water is a shared resource critical for human health, driving the economy, and maintaining freshwater species. Yet due to a myriad of factors, including growing demand, climate change and pollution, fresh water in many regions is increasingly at risk. [...] Safeguarding fresh water requires collaboration across many sectors. Governments and civil society help ensure proper water management for people and nature. Companies can be better stewards of fresh water to safeguard their business and contribute to protecting the catchments they share with local communities. [...] major businesses [...] announced their commitment to the Alliance for Water Stewardship (AWS), alongside 27 other leading organizations including FEMSA Foundation, Water Footprint Network, WaterAid, World Wildlife Fund (WWF), and The Nature Conservancy in promoting a global framework for sustainable use of the world’s limited freshwater resources.” (The Water Council, April 2014). This PDW builds upon a series of five successful 2009–2014 AOM Cross Sector Partnership PDWs that explored environmental and social sustainability, and a tradition to bear collective witness to a live case that pushes the frontier of social innovation in real time by hearing from multiple stakeholders; then use what we have heard to push the limits of theory and practice and teaching, together. The first half of the workshop features guests discussing a live case (this year we confirmed the Lead Advisor of WWF’s Water Stewardship & Standards). In the second part, the four co-organizers and 10+ facilitators set-up real-time debates on the implications for research and practice of the live case. The highly interactive format encourages connections between the most senior scholars in the field and newcomers and spearheads the formation of new collaborations across disciplines, methodologies and challenges. Inspired by this year’s theme we focus on pre-competitive collaborative governance of open resources. Inspired by the lessons learned from managing the water commons we will extend this discussion to climate change dilemmas, energy initiatives, fisheries, mining, forestry, health and aboriginal issues. This year’s participants will explore how diverse competitors join forces to improve everyone’s ability to manage open resources more sustainably.

Search Terms:  *commons , collaboration , cross-sector*

KEY TO SYMBOLS

 Teaching-oriented |  Practice-oriented |  International-oriented |  Theme-oriented |  Research-oriented |  Diversity-oriented
 Selected as a Best Paper